

# THUNDER BAY BLUES FESTIVAL

## SPONSORSHIP PROGRAM BENEFITS

July 3 - 5, 2009

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 WWW.TBAYBLUES.CA



**\$30,000 PLUS**

### PRESENTING SPONSOR

- Preferred placement of company logo in all paid advertising
- Company logo on poster, brochure and website
- Company logo on volunteer t-shirts
- Invitation and introduction to all official functions and media conferences
- Right to use Blues Festival logo in company promotions
- Right to conduct Blues Festival promotions on and off site
- Appreciation poster signed by artists

#### ON-SITE

- Preferred placement of company logo including stage area on TBBFA signage/banners
- PA announcements between acts
- 25 VIP Weekend passes
- 25 Weekend passes

**\$15,000**

### PLATINUM SPONSOR

- Preferred placement of company logo in all paid advertising
- Company logo on poster, brochure and website
- Company logo on volunteer t-shirts
- Invitation and introduction to all official functions and media conferences
- Right to use Blues Festival logo in company promotions
- Right to conduct Blues Festival promotions on and off site
- Appreciation poster signed by artists

#### ON-SITE

- Preferred placement of company logo on TBBFA signage/banners
- PA announcements between acts
- 15 VIP Weekend passes
- 15 Weekend passes

**\$10,000**

### GOLD SPONSOR

- Company logo in all paid advertising
- Company logo on poster, brochure and website
- Invitation and introduction to all official functions and media conferences
- Right to use Blues Festival logo in company promotions
- Appreciation plaque

#### ON-SITE

- Company logo on TBBFA signage/banners
- PA announcements between acts
- 10 VIP Weekend passes
- 10 Weekend passes

**\$5,000**

### SILVER SPONSOR

- Company name or logo in paid advertising – all print, radio in rotation
- Company name or logo on brochure and website
- Invitation and introduction to all official functions and media conferences
- Right to use Blues Festival logo in company promotions
- Appreciation plaque

#### ON-SITE

- Company name or logo TBBFA signage/banners
- PA announcements between acts
- 8 VIP Weekend passes
- 8 Weekend passes

**\$2,500**

### BRONZE SPONSOR

- Company name in paid advertising – all print, radio in rotation
- Company name on brochure and website
- Invitation and introduction to all official functions and media conferences
- Right to use Blues Festival logo in company promotions
- Appreciation plaque

#### ON-SITE

- Company name on TBBFA signage/banners
- PA announcements between acts
- 4 VIP Weekend passes
- 4 Weekend passes

**\$1,000**

### FRIEND

- 4 Weekend passes
- Listing on-site sign

**\$500**

- 2 Weekend passes

**\$250**

- 1 Weekend pass

In support of:  
 GEORGE JEFFREY CHILDREN'S CENTRE  
 THE KEG SPIRIT FOUNDATION  
 THUNDER BAY COMMUNITY AUDITORIUM  
 THUNDER BAY BLUES SOCIETY